

Wally Pilot

Portland, OR • sample@up.edu • (000) 000-0000

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EDUCATION

University of Portland, Portland, OR
Bachelor of Arts, Major: Communication

May 20XX
GPA 3.XX

ACADEMIC EXPERIENCE

Senior Capstone

Fall 20XX - Spring 20XX

Applying Communication Strategies to Improve Mental Health Awareness on Campus

- Conducted a year-long research study on college student mental health awareness, including surveys, focus groups, and secondary data analysis to identify knowledge gaps and communication barriers
- Applied communication theories and audience analysis to develop evidence-based messaging strategies and campaign materials for campus outreach
- Evaluated the effectiveness of messaging through feedback surveys, and post-campaign analysis to identify actionable recommendations for future initiatives
- Presented campaign strategy, creative assets, and outcomes to faculty and student audiences, highlighting key insights and practical recommendations for ongoing awareness efforts

Health Communication

Spring 20XX

Evaluating the Impact of Evidence-Based Messaging on Nutrition Knowledge and Attitudes

- Examined college students' nutrition knowledge, attitudes, and behaviors using surveys to identify gaps and challenges
- Applied health communication theories to design evidence-based messaging strategies
- Developed and implemented intervention materials, including social media content, infographics, and informational guides tailored to student audiences
- Evaluated campaign effectiveness through engagement metrics and post-intervention surveys to provide recommendations for future nutrition communication initiatives

RELATED EXPERIENCE

NCAA Division I Men's Soccer Team, University of Portland, Portland, OR

August 20XX - Present

- Balance rigorous training, travel, and academic commitments while maintaining strong performance
- Develop leadership and teamwork skills by collaborating with teammates, mentoring new members, and supporting a positive team culture
- Demonstrate time management and resilience by successfully managing academic coursework and athletic responsibilities
- Apply strategic thinking and goal setting to improve personal and team performance during practices and competitions
- Represent the team in community outreach events, fostering engagement and positive relationships with campus and local organizations

Camp Coach, Soccer Shots, Portland, OR

Summers 20XX & 20XX

- Led and coached groups of children aged 5-12 in soccer skills, drills, and games, fostering skill development and teamwork
- Developed and implemented daily activity plans, balancing skill-building, physical activity, and fun
- Supervised youth to ensure a safe, positive, and inclusive environment
- Mentored and motivated players, promoting sportsmanship, confidence, and cooperation
- Collaborated with coaches to plan events, coordinate schedules, and manage equipment and logistics

ADDITIONAL EXPERIENCE

Member, Board Game Club, University of Portland, Portland, OR

August 20XX - Present

Cashier, Fred Meyer, Portland, OR

Summer 20XX